

May 2017



EMMANUEL MACRON

HIS TEAM

HIS SUPPORTERS

HIS PROGRAM

BIO EXPRESS



President-elect of France since May 7th 2017

Founder of the political movement *En Marche !*

Former minister of Economy, Industry and Digital issues

Former high civil servant, former investment banker

- Emmanuel Macron was born on the 21st of December, 1977, in Amiens. His parents were both medical practitioners. He became a member of the Socialist Party at the age of 24.
- He studied at Amiens, before moving to Paris where he went to high school at prestigious Henri IV.
- Masters degree in philosophy at the Paris-Nanterre University. Masters degree at Sciences Po Paris (2001).
- He graduated from the National School of Administration in 2004 and became Inspector of Finances in 2004 (he quit when joining the presidential race in November 2016).
- Assistant rapporteur for the Attali commission for the liberation of growth (August 2007). He was then nominated as a fully-fledged member of said commission (March 2010).
- Investment banker at Rothschild & Cie (2008-2010). He was promoted associate (2010-2012) and before becoming managing partner (2012).
- Co-rapporteur for the legal professions commission (Commission Darrois), mandated by Nicolas Sarkozy (June 2008).
- He was introduced to François Hollande through Pierre Jouyet in 2010 and has been supporting him since. He advised the candidate during the 2011 primary and the 2012 campaign for the presidential election.
- Deputy Secretary General to the Presidency of the Republic under François Hollande (2012-2014), his most notable contributions are the CICE tax credit and the Accountability Pact for businesses.
- Minister of Economy, Industry and Digital (2014-2016) within the second Manuel Valls government, following Arnaud Montebourg's departure. There, he was notably in charge of the growth and economic activity law.
- In April 2016, he founded « En Marche ! », his own political movement and then left his functions as Minister of the Economy in August 2016, before announcing his candidacy to the presidential elections in November 2016 - refusing to take part in the left-wing primary.
- He reached the first place in the first round of the election (24% of the vote) and was elected President of the Republic after winning the second round (66.1% of votes against 33.9% for Marine Le Pen.

15 KEY PROPOSITIONS

- **Investment plan of 50 billion Euros over 4 years and 60 billion of savings** over the presidential term
- **Reduce labour cost:** replace the Employment Competitiveness Tax Credit (CICE) with a permanent decrease in employers' contributions
- **Create a universal retirement plan:** for each euro contributed, the same pensionable pay for all.
- **Restore the exemption of social contributions on overtime work.**
- **Merge the social security scheme for self-employed workers (RSI) and the General regime**
- **Reduction of the corporate tax (IS) from 33,3 to 25%** by 2022
- **Improve the health coverage: reimburse 100% of optical, hearing and dental acts of care** by 2022.
- **Organize a large national "roundtable on food"** to soothe the tensions between farmers, consumers and actors invested in environment protection.
- **10.000 more police forces** within 5 years, building of 15.000 prison places
- **Create a European defense budget** to finance shared military equipment and **permanent European military headquarters.**
- **Create a budget for the eurozone and a ministry finances of the euro zone.**
- **Create a public debt restructuring mechanism** within the euro zone.
- **Create a single energy market** within Europe.
Establish a floor price for carbon for all EU member states.
- **Increase the carbon tax** to reach a 100€ per ton rate by 2030. Put an end to the **tax advantages on diesel.**
- **Create a 10 billion euros Industry and Innovation Fund** to boost competitiveness.

ECONOMY / TAX

- **Investment plan of 50 billion euros over 4 years:** 15 for training, 15 for ecological transition, 5 for health, 5 for agriculture, 5 for public transport and 5 for modernization of administrations.
- **60 billion savings over the 5 years** (25 billion euros on the administration, 25 billion on the social sphere and 10 billion on local authorities). Non-replacement of approximately 120,000 public jobs in government and local authorities.
- **€ 20 billion decrease on compulsory levies** on the five years of the presidential mandate.
- **Reduction of the corporate tax (IS) from 33,3 to 25%** by 2022
- **No increase in VAT rates**
- **Replace the Employment Competitiveness Tax Credit (CICE)** with a permanent decrease in employers' contributions
- **Transform the wealth tax (ISF) into "Tax on capital assets"** (*Impôt sur la fortune immobilière*) excluding financial assets
- **Creation of a one-off levy on capital income**, of around 30%
- **Remove the housing tax on 80% of households** within 3 years
- Premium of 1,000 euros for the purchase of a less polluting vehicle, new or used



Jean PISANI-FERRY
PROJECT MANAGER

Former Chief commissioner of France Stratégie. Former director of the thin-tank Bruegel



Philippe MARTIN
MACRO-ECONOMIE

Former economic advisor of Emmanuel Macron at Bercy. Economy professor at Science Po.



Hélène REY
INTERNATIONAL FINANCE
Economist – London Business School



Anne PERROT
REGULATION-COMPETITION
Economist, former Vice-President of the Competition council

ECONOMISTS :

Philippe AGHION, Collège de France – high education
Pierre-Olivier GOURINCHAS, Berkeley - finance
Emmanuel FARHI, Harvard - finance
Stéphane CARCILLO and **Yann ALGAN**, Sciences Po – digital economy
Pierre-Yves GEOFFARD, Ecole d'économie de Paris
Elie COHEN, CNRS

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EMPLOYMENT / LABOUR

- **Authorize new work agreements:** define the essential points with the law, such as gender equity or minimum wage, but enable companies to find flexible compromises at the company or at branch level through majority agreements.
- **Restore the exemption of social contributions on overtime work.**
- **Reduce the gap between gross salary and net salary** by suppressing the employee contributions on health and unemployment insurance. This policy will be financed by a 1,75 points raise of the CSG tax.
- **Establishment of a universal unemployment insurance system** financed by tax and managed by the State.
- **Suspension of the payment of unemployment benefits after the refusal of more than two offers** for a "decent" job
- The companies that lay off more employees or **abuse fixed-term contracts** will be subject to penalties, while those that emphasize lasting employment will benefit from bonuses.
- **Set up a universal retirement plan:** for each euro contributed, the same pensionable pay for all.
- **Raise by 50% the average amount of the activity bonus** (*prime d'activité*) to promote labour.
- **Suppression of the social security scheme for self-employed workers (RSI),** to be merged with the General regime
- Increase by 100 euros per month the disabled adult allowance and the minimum pension (*minimum vieillesse*)



Jean PISANI-FERRY

PROJECT MANAGER

Former Chief commissioner of France Stratégie. Former director of the thin-tank Bruegel



Marc FERRACCI

EMPLOYMENT-TRAINING

Economist, professor at Panthéon-Assas University.



Stéphane COSSE

Director of Public Affairs at Covéa



Philippe MARTIN

MACRO-ECONOMIE

Former economic advisor of Emmanuel Macron at Bercy
Economy professor at Science Po.

ECONOMISTS :

Antoine BOZIO, Ecole d'économie de Paris – pensions

Anne PERROT, Lawyer at MAPP - microeconomy

Pierre-Yves GEOFFARD, Ecole d'économie de Paris

Elie COHEN, CNRS

Jacques ATTALI, PlaNet Finance

HEALTH / RESEARCH

- **Increase of health expenses (ONDAM) by 2,3 % in 2018-2022**, with a 5 billion euros investment plan to reorganize ambulatory medicine and the hospital system over the period.
- **Launch the “prevention revolution”**. Create a mandatory « 3-month sanitary service » for all Health students to train them to use prevention, broaden the scope of work of pharmacists.
- **Maintain the reimbursement of all effective health care acts.**
- **Improve the health coverage: reimburse 100% of optical, hearing and dental acts of care** by 2022. Restore the full coverage of severe hypertension (HTA)
- **Support a decrease in medicine prices**
- **Fight waste:** Allow unit delivery system or develop prepared doses to be administered (DPA).
- **Double the number of nursing homes (*maisons de santé*) in five years** and develop telemedicine. Create a public version of the Doctissimo website.
- **Direct payment by the insurer (*tiers payant*)** upon decision of the healthcare professional.
- **Modify the hospitals funding model** and cap the Price per Activity (T2A) mechanism to 50%.
- **Increase number of admissions for health studies** (numerus clausus)



Olivier VERAN
HEALTH COORDINATOR
Neurologist and former MP



Jérôme SALOMON
COORDINATOR OF THE
HEALTH TASKFORCE
Member of the administrative
council of the National Public
health Agency, former advisor of
Marisol Touraine



Jean-Louis TOURAINE
MP of Rhône, professor of
medicine



Stéphane LE BOULER
NATIONAL HEALTH EXPERT AT
EN MARCHÉ !
General secretary of the High
council for social security, city
advisor of Brech (Morbihan)



Claude EVIN
Lawyer, former minister of
health and former managing
director of Paris hospitals (AP-
HP)



François KRABANSKY
Intern in public health at the
ministry of health (Direction de la
Sécurité Sociale)

DIGITAL

- **Equip the whole French territory with fiber or 4G.**
- **Create a 10 billion euros Industry and Innovation Fund** to boost competitiveness and fund the "industry of future".
- **Establish a European tax system for big players in the digital sector:** "defend a turnover tax realized in our countries for electronic services"; fight fiscal agreements between States and multinationals.
- **Create a European regulatory framework to protect personal data:** renegotiate the Privacy Shield, create a European agency for digital trust, in charge of overseeing digital platforms.
- **Rethink trainings to take the digital challenges into account,** by encouraging the actors of the training sector and companies to collaborate, for instance.
- Set up an online portal for justice, **shift online 100% of the administrative procedures by 2022.** Accelerate opening of public data.
- **Support experimentation:** Possibility of derogating from the regulation in force in order to test new solutions
- **Create a digital bank of reusable data.**



Mounir MAHJOUBI
**DIGITAL CAMPAIGN
MANAGER**

*Former Président of the
National Council on Digital*



Axelle TESSANDIER
**NATIONAL DELEGATE OF
MARGE !**

*Entrepreneur, CEO of AXL
Agency*



Romain BLACHIER
CULTURE AND DIGITAL

*City advisor for culture and
digital at Lyon 7*



Frédérique DUMAS

*Film producer, former CEO of
Orange Studio, Regional
councillor for Ile-de-France*



Jean LAUNAY

*MP of Lot, member of the High
commission for digital and posts*



Julie BONAMY
DIGITAL PROGRAM

*Former budget and digital
Advisor to E. Macron at
Bercy, General Auditor*

ENERGY / ENVIRONMENT

- **Make the Paris Agreement one of the priorities** of the French international course of action
- **Reduce the share of nuclear energy in the French energy mix to 50%** by 2025. **Double the shares of wind power and photovoltaic solar energy** by 2022
- **Increase the carbon tax** to reach a 100€ per ton rate by 2030 and remove the tax benefits of diesel.
- **Create a single energy market** within Europe. **Establish a floor price for carbon** for all member states of the UE.
- **Prohibit endocrine disruptors as soon as solutions recognized as less toxic exist.** Ban dangerous pesticides
- **Reach a standard of at least 50% of organic products on offer** in the whole collective catering industry by 2022.
- **Increase the general tax on polluting activities (TGAP)** to modernize sorting centers and allow "100% recycled plastic throughout the territory".
- **Renovate 1 million poorly insulated homes** by 2022
- **Separate the sales of pesticides and the consulting activities aimed at farmers,** to avoid potential conflicts of interest
- **No exploitation of shale gas** during the 5-year term, but continuing of laboratory research.



Corinne LEPAGE
Lawyer, former minister of the Environment, former Euro MP



Julien MARCHAL
COORDINATOR OF THE ENERGY TASKFORCE
Energy and environment advisor of Christophe Sirugue



Arnaud LEROY
MP of the French from abroad (5th constituency), member of the sustainable development committee of the Assembly



Diane SIMIU
COORDINATOR OF THE ENVIRONMENT TASKFORCE
Director of WWF



Serge LEPELTIER
Former mayor of Bourges and former minister of ecology



Matthieu ORPHELIN
Former spokesman of Hulot, and VP for education of the Pays de la Loire region

Astrid PANOSYAN, Daniel COHN-BENDIT, François de RUGY, Barbara POMPILI, Jean-Louis BORLOO...

AGRICULTURE / FOOD

- **Launch a 5 billion euros Agricultural Transition Plan on 5 years.** Access to these funds will be awarded to modernization projects that have a positive impact on the environment or animal welfare or favoring local cycle (circuits courts).
- **Modify European law on trade negotiations to the benefit of producers,** to allow them to weigh more in negotiations with the industry.
- **Organize a large national “roundtable on food”** (*Grenelle de l'alimentation*) to gather farmers, consumers and the various actors invested in the protection of the environment.
- **Create, through the CAP, a subsidy scheme designed to increase financial support in times of crisis,** in order to protect farmers from price volatility.
- **Compensate farmers for their environmental contribution,** by € 200 million per year under the CAP.
- Simplify norms and regulations in the field of agriculture and environment. Regarding administrative checks, implement a "right of error for all » (*droit à l'erreur pour tous*)
- **Generalize producers' organizations,** with a better capacity to negotiate in order to weigh more on the commercial transactions with the central purchasing bodies of mass retail.
- **No cultivation of GMOs.** E. Macron however "regrets" the cessation of theoretical research on this topic.



Audrey BOUROLLEAU
Managing director of Vin et Société



Olivier ALLAIN
AGRICULTURE ADVISOR
Vice-president of the Brittany region in charge of agriculture.
Farmer in Corlay.



François PATRIAT
Senator of Côte-d'Or



Jean-Yves CAULET
MP of Yonne. Chairman of the Board of Directors of the National Forestry Office (ONF)



Didier GUILLAUME
Sénator of Drôme and president of the socialist group in the Senate. Former campaign director of Manuel Valls.

SPORT

- Sport is an "issue for the cohesion of our society, our public health, the influence of our country and our economy"
- Objective to **increase the number of regular practitioners by 3 million** to become n°1 in the EU.
- Promote the practice of jobseekers, retirees, workers, women, the sick or disabled. **Develop sport in the professional world, in schools and through health facilities.** Create a compulsory module on disability in the training of sports supervisors
- Support to the candidatures of France for the organization of the **2024 Olympic and Paralympic Games and the 2023 Rugby World Cup.**
- **Review the relationship between federations and professional leagues.** Commit on tax stability for professional clubs
- **Encourage private investment in sports facilities**
- **Create 500 health sports houses** (*maisons de sport santé*), funded by an economy in care spending.



Yann CUCHERAT
SPORT COORDINATOR
City advisor of Lyon in charge of sports. Sporting Director of the French Men's Artistic Gymnastics Team



Christophe CASTANER
MP of Alpes-de-Haute-Provence, mayor of Forcalquier



François CORMIER-BOULIGEON
Former advisor to Emmanuel Macron at Bercy and former advisor to minister of Sports Patrick Kanner



Mourad BOUDJELLAL
President of Toulon Rugby Club (RCT)

AND ALSO:

Olivier GINON, CEO of GL events, head of the strategic committee of the sports sector, close to Gérard Collomb

Thierry REY, Olympic Judo Champion

Loïc FERRY, president of Lorient Football Club

SECURITY / JUSTICE

- **Recruit 10.000 more police forces** within 5 years,
- **Create a new « daily security police »** which could forbid a person generating trouble to attend a place for a certain time
- **Build 15.000 new prison places**
- **A sentence must be a sentence executed.** Abandon the current principle of automaticity for the correction of sentences of less than two years
- **Pragmatic review of the Criminal Code.** The use of narcotics would no longer be an offense but a contravention.
- **Set up an intelligence coordination structure ("task force") under the supervision of the President** - a competence previously held by the Prime Minister
- **Containment of jihadists or very radicalized persons in closed centers,** outside ordinary detention facilities
- **Create a 5,000-strong force of EU border guards**



Didier CASAS
COORDINATOR FOR SECURITY ISSUES
Former deputy CEO of Bouygues Télécom, member of the Council of State



Julia MINKOWSKI
JUSTICE WORKING GROUP
Associate criminal lawyer in the firm of Hervé Témime



Jean-Michel FAUVERGUE
Former head of RAID special police unit



Romain DUPEYRÉ
COMITÉ EN MARCHÉ ! "HOMMES ET FEMMES DE DROIT"
Lawyer at BOPS

MAGISTRATES AND LAWYERS:

Jean-Pierre MIGNARD, lawyer
Eric HALPHEN, magistrate
Jean-Michel DARROIS, lawyer
Antoine GARAPON, magistrate
Laetitia AVIA, lawyer
Christophe JAMIN, law professor
François SAINT-PIERRE, lawyer
Florence G'SELL, law professor
Pierre SERVAN-SCHREIBER, lawyer
Janine FRANCESCHI-BARIANI, lawyer
Sébastien NEUVILLE, law professor
Manuel CHASTAGNERET, doctor of law
Gilles VIOLANTE, former chairman of the bar...

Philippe COLEMAN
Doctorate in Law - Security / Interior / Secularism

DEFENSE

- Objective of a **defense budget of 2% of GDP (50 billion euros) in 2025**
- **New Defense White Paper by December 2017** at the latest, and new military programming law 2019-2025 voted in early 2018
- **Modernization of nuclear deterrence:** renewal of the two components of deterrence, submarine and airborne, "which are complementary", launch of the 3rd generation nuclear launching submarines (SNLE)
- **Second aircraft carrier:** launch the studies necessary for the next aircraft carrier during the next 5 years
- Autonomy of European defense: **set up a permanent European military Headquarters**
- **Re-create a Franco-German defense council** as soon as 2017
- **Stay within NATO**, which must however be less bureaucratic and remain in a role of "defensive alliance".
- **Create a one-month universal national service for adults** (600,000 young people per year). The bill introducing this compulsory military service would be voted before the end of 2017.



Jean-Yves LE DRIAN
*Present Minister of defense,
Vice-president of the
Brittany region*



Jean-Jacques BRIDEY
DEFENSE ADVISOR
*MP of Val-de-Marne, mayor of
Fresnes*



Didier CASAS
**COORDINATOR FOR
SECURITY ISSUES**
*Former deputy CEO of
Bouygues Télécom, member
of the Council of State*

François HEISBOURG, President of the International Institute for Strategic Studies

Jean-Claude COUSSERAN, former ambassador to Syria and Egypt, former DGSE director

EUROPE / INTERNATIONAL

- **Discuss with Russia to solve the Syrian conflict, but refuse any concession on Crimea.** Neutral position vis-à-vis Donald Trump.
- **Reform the EU to reinforce it.** Reach a better level of integration and convergence on social, fiscal and energy issues.
- **Create a budget for the euro zone** to finance shared investments. Create a finance ministry of the euro zone
- **Invest in a European coast guards and border guards force** as well as in a common identity card system. **Create a European defense budget**
- **Create a public debt restructuring mechanism** within the euro zone.
- **Limit access to European public markets** to companies with at least half their production located within Europe.
- **Protect the integrity of the EU Single Market** during the post-Brexit negotiations.
- **Reform the asylum applications' examination period and conditions.**
- **Fight against tax arrangements** between States and multinationals



Aurélien LECHEVALLIER
ADVISOR FOR
INTERNATIONAL ISSUES
Diplomat



Clément BEAUNE
ADVISOR FOR EUROPE
Former advisor on European and budgetary affairs within Emmanuel Macron's cabinet,



Sylvie GOULARD
MEP



François HEISBOURG
President of the International Institute for Strategic Studies



Dominique MOÏSI
Political scientist and geo-politician, special advisor of IFRI think-tank

DIPLOMATS AND CIVIL SERVANTS

Emmanuel BONNE, ambassador in Lebanon
Michel DUCLOS, former ambassador in Damas
Gérard ARAUD, Ambassador in Washington
Jean-Claude COUSSERAN, former ambassador in Syria and Egypt, former DGSE director
Justin VAÏSSE, director of the Center for analysis, prevention and strategy at the ministry of foreign affairs
Antoine MICHON, head of the climate and environment division at the ministry of foreign affairs
Bruno TERTRAIS, deputy director of the foundation for strategic research (FRS)
Muriel DOMENACH, former consul in Istanbul and director of the committee for radicalization prevention
Nathalie LOISEAU, director of ENA

LINKS & REFERENCES

- Campaign website: [En-Marche.fr](https://en-marche.fr)
- Facebook [account](#) (561 K likes)
- Twitter [feed](#) (799 K followers)
- Medium [account](#) (10 K subscribers)
- Youtube [channel](#) (18 K subscribers)
- Instagram [account](#) (70 K subscribers)
- Snapchat [account](#)
- Fact-checking website [Vision Macron](#)
- Emmanuel Macron's [program](#)
- Campaign headquarters : 99-101 rue de l'Abbé Groult, 75 015 PARIS

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